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Supply Chain Awards 2023: Philip Morris International and Finboot are the winners

Philip Morris International has won the Supply Chain Management Award 2023. Finboot has been honoured with the Smart Solution Award 2023.

Frankfurt am Main/Munich, 16 November 2023. The winners of the Supply Chain Awards 2023 have been announced. The Supply Chain Management Award 2023 goes to Philip Morris International. The Supply Chain Management Award was presented for the 18th time this year by LOGISTIK HEUTE, Strategy& and PwC. The winner of the Smart Solution Award, which was presented for the sixth time this year, is Finboot. The Supply Chain Awards 2023 were presented on 14 November in Frankfurt am Main in the presence of more than 120 attendees at a festive awards ceremony.

The theme of the final day of the Supply Chain Awards 2023 was "Mastering Tomorrow's Challenges through business-led tech-enabled Supply Chain Transformations". The attendees enjoyed interesting keynotes, an exciting panel discussion, workshop sessions on supply chain management, numerous networking opportunities and the finalists' pitches. In the finalists' pitches, the audience was able to judge the presentations of four companies each. As in previous years, the participants' votes were included in the judges' assessment.

Following an audit, the jury, consisting of supply chain practitioners, academics, consultants and representatives of the trade media, chose the winner from the following finalists: Emma, Infineon, Philip Morris International and Siemens for the Supply Chain Management Award. Finboot, IBAF, Loay and One Data competed for the Smart Solution Award. The patron of the Supply Chain Awards 2023 is Oliver Luksic, MdB and parliamentary state secretary at the Federal Ministry for Digital and Transport.

Supply Chain Management Award 2023: Award winner Philip Morris International (PMI)

Guillaume Popiol, VP SC Synchronization Hub, Philip Morris International: "We are very pleased and honored to receive this award on behalf of Philip Morris International. To be shortlisted amongst these prestigious companies was already an accomplishment, but being recognized with such an important award is a great acknowledgement of the efforts PMI is putting behind enabling our Smoke-Free transformation. Now, more than ever before, Supply Chain is a critical pillar to any business success. We are front and center of our organization's sustainability, agility, resilience, and innovation. Reaching PMI's smoke-free goal is no easy endeavor, but we have an amazing team working hard to have a positive impact on the world. Thank you."

Philip Morris International (PMI) has significantly transformed its supply chain to support the shift towards a smoke-free future. The development of new products for PMI, such as e-cigarettes, nicotine pouches, and heated tobacco products is bringing about a fundamental change in PMI's supply chain organization resulting in a longer supply chain, more complex sourcing, manufacturing processes and portfolio management. There's also the need for additional capabilities, such as more sophisticated forecasting, and stronger integration between the different parts of the supply chain. The new centralized and standardized platform "Sync Hub" provides a complete, digital insight into the planning and distribution processes.

Integrated risk management is one of the core enablers for agile, flexible and reliable supply chains, allowing PMI to simulate different scenarios to avoid production downtime even in crisis situations. Sync Hub brings the required standardization, flexibility and agility to PMI's organization and processes – effectively supporting their transformation.

Philip Morris International is a leading international tobacco company working to deliver a smoke-free future and evolving its portfolio for the long term to include products outside of the tobacco and nicotine sector. The company's current product portfolio primarily consists of cigarettes and smoke-free products.

Thomas Rappl, Vice President Supply Chain & Service Operations, from last year's winner Knorr-Bremse Systeme für Schienenfahrzeuge GmbH, emphasized as laudator: "The extent of change and transformation to be mastered in supply chain management and the integration of technology were among the decisive factors for the jury. The cross-functional, holistic view of the award-winner's concept was also convincing."

Smart Solution Award 2023: Award winner Finboot

Gabor Balogh, Co-Founder and Chief Growth Officer at Trucksters, last year's winner of the Smart Solution Award, said in his laudatory speech: "With its very user-friendly solution, Finboot addresses a real challenge in supply chain management: transparency. The award winner also connects data pools from different players in the value chain. Congratulations!"

Juan Miguel Perez, CEO & Co-Founder of Finboot, says: "We are delighted to receive this award after a rigorous process overseen by a very respected judging panel. It is very humbling and gratifying at the same time. It is a huge vote of confidence in our thinking, our product development and our business. Finboot seeks to use the power of tech and blockchain to help solve some of the most pressing challenges humanity faces – not least getting to net-zero as soon as possible. A truly smart solution. On behalf of all the Finboot team I would like to thank most sincerely all organisers of this award."

Founded in 2016, Finboot relies on its innovative blockchain technology that enables its customers in traditional sectors (energy, chemicals, mining and construction) to track and trace their increasingly complex and interconnected supply chains. The SaaS platform "MARCO" significantly improves value chain management and drives digitalization, sustainability and ESG agendas. MARCO securely connects blockchain technologies under one roof, transforming data into trusted digital assets and accelerating the path to interoperability.

The technology helps companies understand where and how their operations and products contribute to climate degradation, so they can respond appropriately to consumer and regulatory pressure. Finboot's solutions provide supply chain traceability, transparency and compliance, operational efficiencies and cost savings through process automation and streamlining, while promoting sustainability and ESG. Global companies such as Repsol, Sabic and Desigual rely on Finboot. The company employs around 25 people and is headquartered in Cardiff.

Jury member Stefan Schrauf, Global Supply Chain and EMEA Operations Lead, PwC Management Consulting: "We saw outstanding finalists presentations on the final day of the Supply Chain Awards 2023, which was very appropriately themed "Mastering Tomorrow's Challenges through business-led tech-enabled Supply Chain Transformations". It has been a close race, all teams can be very proud to have reached the final. Congratulations to the winners Philip Morris International and Finboot!"

"The final day provided a platform for dialogue within the Supply Chain Awards Community. The Supply Chain Awards will be presented again in 2024. We are already looking forward to many interesting solution concepts from the applicants and to once again offering the Supply Chain Awards Community a meeting place for in-depth dialogue", says jury member Matthias Pieringer, Editor-in-Chief of LOGISTIK HEUTE.

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Attachment: Honoured winners: Stefan Schrauf (2nd from right), Global Supply Chain and EMEA Operations Lead, PwC Management Consulting, and Matthias Pieringer (2nd from left), Editor-in-Chief of LOGISTIK HEUTE, presented the awards to the winning teams from Philip Morris International (Supply Chain Management Award 2023) and Finboot (Smart Solution Award 2023)

Image Credit: Mario Andreyra

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LOGISTIK HEUTE

The trade magazine LOGISTIK HEUTE addresses managers in industry, trade and the service sector who are responsible for logistics processes in the company. An editorial team and specialist authors from science and practice provide up-to-date information on innovative logistics concepts, new products, ideas and trends in all areas of the supply chain. Detailed market overviews and company reports complete the range of logistics topics month after month. Procurement, production, distribution and disposal - logistics is involved everywhere. That's why LOGISTIK HEUTE, the logistics magazine for decision-makers in industry, trade and the service sector, refers consequently to the entire supply chain and represents thus an indispensable source of information.

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