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Cargobike of the Year Award 2023 goes Eurobike and IAA MOBILITY

The cargo bike industry is growing with the trend towards sustainable city logistics and the established award for commercially used cargo bikes and trailers also takes this into account - with a two-stage process: the "Test Days" at EUROBIKE in Frankfurt and the "Finale & Award" at IAA MOBILITY in Munich. The application phase starts now!

Munich, May 02, 2023. Cargo bikes in commercial use are experiencing a continuing boom, and manufacturers are making great leaps in development in terms of technology and industrialization. The ["International Cargobike of the Year"](#) (CABOTY) award, which has been presented annually since 2019, takes this into account with a two-stage process for the first time. In this way, the initiator is responding to the significantly broader range of products in the industry and aims to represent the broadest possible spectrum of commercial cargo bikes. The first stage will be the "CABOTY Test Days", which will take place as part of the EUROBIKE industry show in Frankfurt and the "Cargo Academy" theme day on Thursday, June 22, 2023, where an interim assessment is planned. The CABOTY finale and the award ceremony for the winners will then take place at the IAA MOBILITY in Munich (5 - 10 September). Last year, the award was already docked to the IAA TRANSPORTATION, the world's most important stage for commercial vehicles. The presence at leading trade shows is also intended to underline that the niche topic has arrived in the mainstream of logistics.

Cargo Bikes, especially in logistics, can be a key element for more sustainability and more space and energy efficiency in city deliveries. Wisely combined, they are the ultimate means of transport to square the circle: to link the higher volume of consignments due to the continuing e-commerce boom with fewer emissions and to decisively advance climate protection in logistics," explains LOGISTRA Test+Technik Head of Department and CABOTY initiator Johannes Reichel.

The competition, which is now in its fourth year, has established itself on the market as a platform for innovations from the young but experimental cargo bike industry. "Many experts believe that e-cargo bikes have great potential, not only for private use but also for commercial use. In combination with micro depots and e-trucks, for example, they can become a game changer in urban logistics. We want to take this trend, which is important for climate protection and a change in transport, into account with our award and honour the innovative spirit of the manufacturers," explains HUSS-VERLAG Managing Director Rainer Langhammer.

The Cargobike Award will again be presented in three categories: Light, Heavy and Trailer. This is to take into account the different applications. The list of candidates for the award is now open, the application via [online form](#) is simple. On site in Frankfurt and Munich, the jury will check the candidate bikes in a test procedure and assess their practical suitability according to a catalogue of criteria. In addition to the initiator Reichel, the jury will again consist of practitioners such as cycle logistics expert and RLVD board member Thomas Schmitz from the company Radlader in Mainz, RLVD board member Martin Schmidt from the company Cycle Logistics in Berlin, cycle courier and cycle logistics consultant Aline Künzler from velogisch in Zurich and university lecturer for engineering and product design Satish Kumar Beella from The Hague University of Applied Sciences.

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Attachment: CABOTY Awards Image Credit: HUSS-VERLAG

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LOGISTRA

The trade magazine LOGISTRA informs operational decision-makers in distribution logistics about tried-and-tested solutions and products for optimizing warehousing and shipping as well as distribution traffic. The content includes news, technology and know-how for operational decision-makers in distribution logistics. From racking systems, warehouse technology, industrial trucks and picking to AutoID, handhelds and warehouse software. Topics include packaging technology, pallets and containers, load securing, customs and export, and selecting the right service providers. At current trends and technology for distribution trucks, vans, trailers and superstructures. trailers and bodies, supplemented by detailed vehicle tests and tips on fleet management, shipping, fleet management and telematics.

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