Rate Card No. 31
valid from January 2021

Annual editions
see page 7–9

HUSS-MEDIEN GmbH
10400 Berlin
Phone +49 30 42151-344
Fax +49 30 42151-207

www.technische-logistik.net
Technische Logistik is a value-orientated technical magazine for conveyor technics and series lifting equipment across all branches of industry, trade and services. The editorial concept of Technische Logistik is focused on system solutions and components for warehousing, handling and conveying, information management, transport and transhipment, cranes and crane technologies, hoisting equipment and fork lift trucks.

Technische Logistik covers all parts of conveyor technique and hoisting devices relevant for company logistics manager and buying departments. Our readers are investment decision-makers and -prepares in intralogistics: logistic managers, warehouse and production managers, technical directors and technicians in development, planning and production.

Technische Logistik has developed to one of the leading and most acknowledged magazines of the branch with an excellent standing.

Cross Media Offers

- homepage
- newsletter
- journal
- annual editions
- fair guides
Publisher: HUSS-MEDIEN GmbH
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Distribution: tl.vertrieb@hussmedien.de
Purchase price:
Annual subscription: € 207.60
Cover Price: € 21.00
ISSN: 0017-9442

Readership: investment decision-makers and -preparers in intralogistics: logistic managers, warehouse and production managers, technical directors and technicians in development, planning and production.

Circulation: circulation audit: ▲
printed: 12,000
total distributed: 11,794
subscribers: 372
changing recipients: 10,693
archives/examples: 206

Frequency: 9/year
3 annual editions

Editorial Calendar: see pages 4–6
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<td>product news: cartoning-, strapping- and varnishing systems, labelling systems, packaging disposal, containers and pallets&lt;br&gt; warehouse management and software, simulation systems, sorter and distribution systems, racks, container&lt;br&gt; indoor cranes, electr. pow. monorails, hoisting equipment, ropes, chains, capstans&lt;br&gt; battery and ICE powered fork lift trucks, AGVs, power supply, chargers, wheels, tires and rollers&lt;br&gt; components: seats, terminals, attachments</td>
<td><strong>interpack</strong>&lt;br&gt; <em>Dusseldorf</em>, 25th 02.–03rd 03. 2021</td>
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<td>WMS and software, simulation systems, sorter and distribution systems, automatic controlled s/r machines, indoor cranes and hoisting devices, radio remote controls, sway control, crane controls and gears chains, ropes, hydraulics&lt;br&gt; conceptions, applications, case studies and product news</td>
<td><strong>EuroBLECH</strong>&lt;br&gt; <em>Hanover</em>, 09th–12th 03. 2021&lt;br&gt; <strong>Metav</strong>&lt;br&gt; <em>Dusseldorf</em>, 23rd–26th 03. 2021</td>
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<td><strong>1st product show</strong>&lt;br&gt; battery and ICE powered fork lift trucks, AGVs, comfort systems, attachments&lt;br&gt; indoor cranes and hoisting devices&lt;br&gt; crane kits, jib cranes, sensor and laser systems, crane controls&lt;br&gt; <strong>Preview to the TOC Europe</strong>&lt;br&gt; gantry and head over cranes, load handling devices, brakes, hydraulics, electrically powered monorails, use of heavy fork lift trucks, spreaders, straddle carriers</td>
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<tr>
<td>issue</td>
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<td><strong>Main issue</strong> to the fair LogiMAT</td>
<td><strong>Product show, interviews, statements to LogiMAT</strong> with the &quot;Official LogiMAT FairGuide 2021&quot; (circulation: 32,000 copies)</td>
<td>TOC EUROPE Rotterdam, 08th–10th 06. 2021</td>
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<td></td>
<td><strong>Cranes technology and hoists</strong></td>
<td><strong>indoor cranes, chain hoists, trolleys, sway control: new developments, crane controls, drives and gears</strong></td>
<td>Achema Frankfurt, 14th–18th 06. 2021</td>
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<td></td>
<td><strong>Storage equipment compact</strong></td>
<td><strong>order picking systems, pick-by-voice, pick-by-light, racks, sorter and distribution systems automatic controlled s/r machines and shuttle systems, high bay racking, safety systems pallets, container, weigh systems</strong></td>
<td>LogiMAT Stuttgart, 22nd–24th 06. 2021</td>
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<td><strong>Fork lift trucks and AGVs</strong></td>
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<td>7-8</td>
<td><strong>Cranes technology</strong></td>
<td><strong>indoor cranes and hoisting devices, special ropes, traverses, crane trolleys, cable, industrial winches, controls, power supply</strong></td>
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<td><strong>Conveyor technology</strong></td>
<td><strong>continuous handling systems, hanging conveyor technology, electrically pow. monorails, collectors</strong></td>
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<td><strong>Fork lift trucks and AGVs</strong></td>
<td><strong>AGVs, charging systems, Li-lon-tech., ex-proof trucks, attachments for trucks drives and gears for: AGVs, fork lift trucks, cranes, conveyors technics, safety systems</strong></td>
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<td>AE</td>
<td><strong>Annual edition: Retrofit &amp; Maintenance 2021</strong></td>
<td><strong>Current projects of modernization and maintenance introduced object-reports with company profiles</strong> (further information see on page 7)</td>
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<td>9</td>
<td><strong>Preview to the fair FachPack</strong></td>
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<td>FACHPACK Nuremberg, 28th–30th 09. 2021</td>
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<td></td>
<td><strong>Fork lift trucks and AGVs</strong></td>
<td><strong>AGVs, charging systems, Li-lon-tech., fleet management systems, software attachments for trucks: tires, controls</strong></td>
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<td></td>
<td><strong>Cranes and hoisting devices</strong></td>
<td><strong>indoor cranes, service for cranes, hoisting equipment, ropes, chains, capstans, brakes, crane controls, radio remote controls</strong></td>
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<td><strong>Special: Shuttle-Systems 2021</strong></td>
<td><strong>Vehicle-, energy- and drive-concepts, load sensing, sensor technology, radio connection, energy storage systems, power supply for shuttles</strong></td>
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<tr>
<td>Issue</td>
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<td>AE</td>
<td><strong>Annual edition: Fork Lift Trucks 2021/2022</strong> cases of application, technologies, trends** (further information see on page 8)</td>
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<td>11-12</td>
<td><strong>Preview to the fair SPS/DRIVES</strong> conveyor technology/ drive engineering cranes technology storage technology</td>
<td><strong>Product show to the fair</strong> mobile hydraulics, gears, sensoric systems, drives and gears, frequency inverter, drum motors indoor cranes, service for cranes, hoisting equipment, ropes, chains, capstans, brakes, weighing systems, rack systems, hazardous goods storage, special bearings, marking, auto-ID, weighing technology, pallets, containers, storage equipment baggage handling, fire protection technology, sensor technology, tractors, trucks, platforms</td>
<td>Hypermotion Frankfurt, 16th–18th 11.2021 inter airport Europe Munich, 09th–12th 11.2021 SPS Nuremberg, 23rd–25th 11.2021</td>
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<td>AE</td>
<td><strong>Annual edition: Best Projects 2022 – Guidebook for Investors</strong> cases of application, technologies, trends** (further information see on page 9)</td>
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As a leading magazine of conveyor technology, "Technische Logistik« is going to publish a special edition, the contents of which will be essential and exciting for all companies with the intention to modernize their storage or equipment.

This will be also an important publication, because the branch of modernization and maintenance developed into a sales increasing factor. Modernization and maintenance of conveyor technique and storage equipment applies to the whole spectrum of intralogistic: for example: crane equipment, storage systems, conveying systems, driverless trucks etc.

Many users want to be kept informed about questions as, when is a modernization profitable and wherefrom to get the necessary consultation. Because of the manufacturing process, modernization and maintenance should take place while production continues.

Many questions – the "Retrofit & Maintenance 2021« will be able to answer. In a series of articles we will introduce outstanding examples of modernization and maintenance. From the point of departure to the realization – object reports of different branches.

Each object report (2–3 pages) will be completed by a company profile – ½ page.

**Company profile:**
- address and all communication data
- logo and complete production program
- important steps in the development of the company
- specific strength of the company
- important contact persons
- further references (short description)

**Costs:**
object report 2 pages and 1/2 page company profile:
€ 2,300

All company profiles are also available at [www.technische-logistik.net](http://www.technische-logistik.net) for the period of 1 year.

**Attention:**
if you book an advertisement of ½ page you will get the company profile out of costs.

**Prices for adverts:**
see on the regular price list in the media map

**Circulation:**
12,000 copies

**Target group:**
selected decision makers and users of intralogistics and production

**Dates:**
publ. date: 27th 08/2021
deadline for ads: 4th 08/2021
We will analyse the problems and the right selection of fork lift trucks and components, follows products will be introduced:

- ICE powered trucks
- Battery powered trucks
- High lift platform trucks
- Industrial trucks for order picking
- Driverless trucks
- Truck on board fork lifts
- Spreader
- Reach trucks and straddle carrier
- Multi directional trucks
- Explosion proof industrial trucks
- Four way trucks
- Stillage trucks and pallets trucks

We additionally inform about the following components:
- Attachments
- Driven machinery
- Electronically systems
- Controls and terminals
- Seats and tyres
- Cabins
- Weigh systems
- Batteries and loading systems
- Filters
- Energy saving and efficiency systems

Also in this edition is a complete list of all producers containing:
- Address
- Phone
- Fax
- Email
- Internet

Readership: all users of truck-technique and ruling persons in the branches mentioned above

Sizes and basic prices for adverts in this special edition:
... are the same as the regular rates – see rates in the mediamap!!!
Best Projects 2022
Intralogistics for Investors

As a leading magazine of conveyor technology »Technische Logistik« is going to publish a special edition, the contents of which will be essential and exciting for all companies planning concrete investment projects in the field of intralogistics. This will also be an important publication, because the new building branch developed into a sales increasing factor. With this edition we will present the whole range of topics of building projects in the intralogistics.

The investors will be informed about different options, the planning, the projecting and providing with energy saving and economic methods for a new factory or facility.

Also an important part: the general contractors. They could offer their clients all necessary conditions: Know-how, all services and systems.

»Best Projects 2022« covers all parts of new building enterprises:
analysis, consulting topics, the planning and simulation, implementation and completion, the turnkey delivery and after-sales services. This will be an important decision-making-help for all investors.

Your letter of recommendation

Part 1) basics and theory of the new building business.
Advices for investors: establishment, announcement, advancements

Part 2) analysis, consultation, planning and conception:
We will introduce your consulting and planning projects (report 6,000–8,000 signs)

Part 3) from the implementation to the handover
Your building projects of the year introduced: object reports from different general suppliers: sole responsibility, realization and services (report max. 6,000–8,000 signs)

Part 4) to every single reports there will be a company profile containing:
– address and all communication data
– logo and complete production program
– important steps of the company development
– specific strengths of the company
– important contact persons
– further references (short description)

Costs: an object report 2 pages,
1/2 page company profile: € 2,300
All company profiles are also available at www.technische-logistik.net for the period of 1 year

Attention: if you book an advertisement from a ½ page you will get the company profile out of costs.

Prices for adverts: see on the regular price list in the media map
f.e.: 1/2 page 4c: € 3,460
1/1 page 4c: € 6,100

Circulation: 12,000 copies

Target group: selected decision makers and investors of intralogistics in production, distribution, industry and commerce

Dates:
publ. date: 9th 12/2021
deadline for ads: 16th 11/2021
Rate Card No. 31
valid from January 2021

**Magazine format:** 210 mm width × 297 mm height

**Type area:** 185 mm width × 266 mm height

**Printed method:** Offset, Lithos on 60 line screen

**Printed material:** digitalized data will be needed

**Issuance:** 9/year + 3 annual editions

**Issued:** in Berlin

**Terms of payment:** Upon receipt of the invoice net cash within 14 days
Agency commission rate: 15 %
VAT: All prices are excl. VAT

**Bank account:** Commerzbank Berlin
A/C No.: 97 600 59 00,
Sort code 120 400 00
Swift (BIC-Code): COBADEFFXXX
IBAN: DE881204 0000 0976 0059 00

**Last cancellation date:** Up to the deadline for adverts!

**Place of jurisdiction:** Berlin only

### Advertisement sizes and basic rates:

<table>
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<th>basic prices</th>
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<th>4 colour</th>
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Millimeter price 1-column (42 mm): € 5.60; 1-column (58 mm): € 7.00
Cover positions:

Front cover page (4c only) on demand, whole page (4c):

2nd and 4th cover pages (4c):

€ 6,220

Colour surcharges:

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<td>per colour</td>
<td>€ 400</td>
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<td>four colour</td>
<td>€ 1,200</td>
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Discounts:

For orders within one calendar year:

3 ads or 2 pages 5 %
6 ads or 4 pages 8 %
9 ads or 6 pages 10 %

No discount for colour and other surcharges and loose and supplement/fixed inserts.

Loose inserts:

€ 295 per 1,000 pieces up to 25 g incl. postage

Only on request, maximum size: 205 × 290 mm

Bound-in inserts:

2 pages: € 5,440
4 pages: € 7,950
more on request

DIN A4 format, untrimmed 213 × 303 mm
only on total circulation 12,200 incl. oversheets

Delivery address for inserts:

Gotteswinter und Aumaier GmbH
Bavaria-Druck
Joseph-Dollinger-Bogen 22
80807 München
Germany

For „Technische Logistik“ issue XX/2021
www.technische-logistik.net

Character: portal for intralogistics: material flow, hoistings, conveyor technics, cranes technology, fork lift trucks

Content: product news, company database, current dates, technical articles, archive, news of the magazine

Target group: investment decision-makers and -preparers in intralogistics: logistics managers, warehouse and production managers, technical directors and technicians in development, planning and production

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Formats: HTML/HTML5, GIF, PNG, JPEG, expandable formats on request

AdImpressions: we guarantee 12,000 AI’s per month

Reporting: You receive a reporting after the end of the campaign.

Advertising manager: Marco Fiolka
Phone: +49 30 42151-344
marco.fiolka@hussmedien.de
2 weekly newsletter of »Technische Logistik« for decision makers in intralogistics with top-news and selected articles, product news and appointments.

**Release date:** every 2 weeks (at the beginning and in the middle)

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<td>Ad within text + picture</td>
<td>best as poss.</td>
<td>100 kB</td>
<td>500 signs + picture</td>
<td>€ 795</td>
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</tbody>
</table>

**Formats:** PNG, JPEG

**Delivery:** least 3 days before starting:

**Adress:** marco.fiolka@hussmedien.de

**Editor:** Christina Kasper
Phone: +49 30 42151-253
christina.kasper@hussmedien.de

**Advertising manager:** Marco Fiolka
Phone: +49 30 42151-344
marco.fiolka@hussmedien.de
Our professional and annual publications

www.technische-logistik.net