Technische Logistik is a value-orientated technical magazine for conveyor technics and series lifting equipment across all branches of industry, trade and services. The editorial concept of Technische Logistik is focused on system solutions and components for warehousing, handling and conveying, information management, transport and transhipment, cranes and crane technologies, hoisting equipment and fork lift trucks.

Technische Logistik covers all parts of conveyor technique and hoisting devices relevant for company logistics manager and buying departments. Our readers are investment decision-makers and -prepares in intralogistics: logistic managers, warehouse and production managers, technical directors and technicians in development, planning and production.

Technische Logistik has developed to one of the leading and most acknowledged magazines of the branch with an excellent standing.

Cross Media Offers

- homepage
- newsletter
- journal
- annual editions
- fair guides
Publisher: HUSS-MEDIEN GmbH
Address: Am Friedrichshain 22
           10407 Berlin
           Germany
Phone: +49 30 42151-344
Fax: +49 30 42151-207
Internet: www.technische-logistik.net
Year: volume 60
Chief Editor: Jan Kaulfuhs-Berger
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              E-Mail: jan.kaulfuhs-berger@technische-logistik.net
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                     E-Mail: marco.fiolka@hussmedien.de
Distribution: hf.vertrieb@hussmedien.de
Purchase price: Annual subscription: € 204.00
                Cover Price: € 19.80
ISSN: 0017-9442

Readership: investment decision-makers and -preparers in intralogistics: logistic managers, warehouse and production managers, technical directors and technicians in development, planning and production.

Circulation: circulation audit: 
             printed: 12,000
             total distributed: 11,897
             subscribers: 387
             changing recipients: 11,509
             archives/examples: 103

Frequency: 9/year
           3 annual editions

Editorial Calendar: see pages 4–6
<table>
<thead>
<tr>
<th>issue</th>
<th>key contents</th>
<th>technical reports</th>
<th>trade fairs</th>
</tr>
</thead>
</table>
| 1-2   | Preview to the fair LogiMAT  
solution for material flow  
cranes und hoisting devices  
fork lift trucks and AGVs | Product news to the fair LogiMAT  
warehouse management and software, simulation systems, sorter and distribution systems, racks, container  
indoor cranes, electr. pow. monorails hoisting equipment, ropes, chains, capstans  
fork lift technology, AGVs, power supply and charging technology, components |  |
| 3     | Main issue to the fair LogiMAT  
storage technology  
cranes und hoisting devices  
fork lift trucks and AGVs | Product show, interviews, statements to LogiMAT  
with the „LogiMAT-FairGuide 2020“ (circulation: 32,000 copies) 
WMS and software, simulation systems, sorter and distribution systems, automatic controlled s/r machines  
indoor cranes and hoisting devices, radio remote controls, sway control, crane control and gears, chains, ropes, hydraulics  
fork lift technology, AGVs, power supply and charging technology, components | LogiMAT  
Stuttgart, 10th 03.–12th 03.  
METAV  
Dusseldorf, 10th 03.–13th 03. |
| 4     | Main issue to Hanover Fair  
cranes und hoisting devices  
conveyor technology  
Special: Robotics | Product news to the Hanover Fair  
avtomatic and standard cranes, rope and chain hoists, crane drives, gantry cranes, LAM, radio remote controls, drive technology  
drives and gears, sensoric systems, continuous handling systems, hanging conveyor technology, electrically power monorails, collectors  
robotic in the intralogistics, standard consoles, sorter, grab systems, energy chains, components | Hanover Fair  
Hanover, 20th 04.–24th 04. |
| 5     | Preview to the fair Interpack  
fork lift trucks and AGVs  
cranes und hoisting devices  
Special: AGVs | Product news to the fair Interpack, cartoning and strapping systems, labeling systems, containers, pallets  
battery and ICE powered fork lift trucks, AGVs, comfort systems, attachments  
indoor cranes and hoisting devices crane kits, jib cranes, sensor and laser systems, crane controls conceptions, applications, case studies and product news | Interpack  
Dusseldorf, 7th 05.–13th 05.  
LogiMAT – Intelligent Warehouse  
Bangkok, 13th 05.–15th 05.  
Logistikwerkstatt Graz  
Graz, 28th 05.–29th 05. |
<table>
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<th>key contents</th>
<th>technical reports</th>
<th>trade fairs</th>
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| 6     | **Main issue to the TOC Europe** | Harbour technology – container handling, port engineering, electrically powered monorails, reach stackers, spreaders, straddle carriers, head over cranes | **TOC EUROPE**  
Rotterdam, 9th 06.–11th 06.  
LogiMAT China  
Shanghai, 16th 06.–18th 06.  
**automatica**  
Munich, 16th 06.–19th 06.  
**SicherheitsExpo**  
Munich, 24th 06.–25th 06. |
|       | transportation and transhipment cranes technology  
storage equipment compact | loading platforms, dock levellers, ramps, loading solutions, cargo safety  
indoor cranes, chain hoists, trolleys, sway control: new developments, crane controls, drives and gears  
order picking systems, pick-by-voice, pick-by-light, racks, sorter and distribution systems, automatic controlled s/r machines and shuttle systems, high bay racking, safety systems, pallets, containers, weight systems | |
| 7-8   | fork lift trucks and AGVs  
**Special: Ex-proof-systems** | AGVs, charging systems, Li-Ion-tech., ex-proof trucks, attachments for trucks: tires, controls  
indoor cranes and hoisting devices, special ropes, traverses, crane trolleys, cables, industrial winches, controls, power supply: continuous handling systems, hanging conveyor technology, electrically powered monorails, collectors  
ex-proof for: cranes and hoists, fork lift trucks systems, energy supply and efficiency, material flow calculating systems | |
|       | cranes technology  
**Special: Ex-proof-systems** | | |
|       | **Annual edition: Retrofit & Maintenance 2020**  
current projects of modernization and maintenance introduced  
object-reports with company profiles (further information see on page 7) | | |
| 9     | conveyor technology  
fork lift trucks and AGVs  
**Special: Shuttle-Systeme** | continuous handling systems, hanging conveyor technology, electrically powered monorails, collectors  
AGVs, charging systems, Li-Ion-tech., fleet management systems, software, attachments for trucks: tires, controls  
indoor cranes, service for cranes, hoisting equipment, ropes, chains, capstans, brakes, crane controls, radio remote controls  
vehicle-, energy- and drive-concepts, load sensing, sensor technology, radio connection, energy storage systems | **AMB**  
Stuttgart, 15th 09.–19th 09.  
**InnoTrans**  
Berlin, 22nd 09.–25th 09.  
**IAA Hanover**  
Hanover, 24th 09.–30th 09. |
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<th>key contents</th>
<th>technical reports</th>
<th>trade fairs</th>
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<tr>
<td>AE</td>
<td><strong>Annual edition: Fork Lift Trucks 2020/2021</strong>&lt;br&gt;cases of application, technologies, trends**&lt;br&gt;(further information see on page 8)**</td>
<td></td>
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<tr>
<td>10</td>
<td><strong>Preview to the fair Motek</strong>&lt;br&gt;storage equipment and logistics&lt;br&gt;transportation and transhipment&lt;br&gt;<strong>Special: airport engineering and logistics</strong></td>
<td><strong>Product news to the fair Motek: handling technology, gears and drives, lifting tables</strong>&lt;br&gt;WMS, simulation systems, s/r machines, shuttle systems, hazardous goods store, sorter and distribution systems mobile racks, pallets, container, RFID&lt;br&gt;loading platforms, dock levellers, ramps&lt;br&gt;baggage handling, fire protection technology, sensor technology, tractors, trucks, platforms</td>
<td><strong>MOTEK</strong>&lt;br&gt;Stuttgart, 5th 10.–8th 10.&lt;br&gt;BVL-Kongress&lt;br&gt;Berlin, 21st 10.–23rd 10.&lt;br&gt;<strong>EuroBlech</strong>&lt;br&gt;Hanover, 27th 10.–30th 10.</td>
</tr>
<tr>
<td>11-12</td>
<td><strong>Preview to the fair SPS</strong>&lt;br&gt;conveyor technology/&lt;br&gt;drive engineering&lt;br&gt;cranes technology&lt;br&gt;storage technology&lt;br&gt;<strong>Special: harbour techniques and logistics</strong></td>
<td><strong>Product show to the fair</strong>&lt;br&gt;mobile hydraulics, gears, sensoric systems, driven machinery and gears, frequency inverter, drum motors&lt;br&gt;indoor cranes, service for cranes, hoisting equipment, ropes, chains, capstans, brakes, weighing systems, carriages&lt;br&gt;rack systems, hazardous goods storage, special bearings, marking, auto-ID, weighing technology, radio/WLAN, pallets, containers, storage equipment&lt;br&gt;gantry and head over cranes load handling devices, brakes, hydraulics electrically powered monorails; use of heavy fork lift trucks and spreaders, straddle carriers</td>
<td><strong>SPS/IPC/DRIVES</strong>&lt;br&gt;Nuremberg, 24th 11.–26th 11.</td>
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<tr>
<td>AE</td>
<td><strong>Annual edition: Best Projects 2021 – Intralogistics for Investors</strong>&lt;br&gt;cases of application, technologies, trends**&lt;br&gt;(further information see on page 9)**</td>
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</table>
As a leading magazine of conveyor technology »Technische Logistik« is going to publish a special edition, the contents of which will be essential and exciting for all companies with the intention to modernize their storage or equipment. This will be also an important publication, because the branch of modernization and maintenance developed into a sales increasing factor. Modernization and maintenance of conveyor technique and storage equipment applies to the whole spectrum of intralogistic: for example: crane equipment, storage systems, conveying systems, driverless trucks etc. Many users want to be kept informed about questions as, when is a modernization profitable and wherefrom to get the necessary consultation. Because of the manufacturing process, modernization and maintenance should take place while production continues. Many questions – the »Retrofit & Maintenance 2020« will be able to answer. In a series of articles we will introduce outstanding examples of modernization and maintenance. From the point of departure to the realization – object reports of different branches. Each object report (2–3 pages) will be completed by a company profile – ½ page.

Company profile:
- address and all communication data
- logo and complete production program
- important steps in the development of the company
- specific strength of the company
- important contact persons
- further references (short description)

Costs:
- object report 2 pages and 1/2 page company profile:
  € 2,300
- all company profiles are also available at www.technische-logistik.net for the period of 1 year

Attention:
- if you book an advertisement of ½ page you will get the company profile out of costs.

Prices for adverts:
- see on the regular price list in the media map

Circulation:
- 12,000 copies

Target group:
- selected decision makers and users of intralogistics and production

Dates:
- publ. date: 28th 08/2020
- deadline for ads: 5th 08/2020
Optimum insert of fork lift trucks in the following branches:

As an leading magazine of conveyor technology »Technische Logistik« is going to published a special edition, the contents of which will be essential and exciting for all users and buyers of fork lift truck techniques.

We will report about the suitable usage of this technology in the following branches:

distribution, carriers, harbour, wholesale and retail trade, drinks industry, timber industry, paper and printing industry, electrical engineering, building trade, chemical and pharmaceutical industry, machine building and motor industry, metal industry (steel and foundry)

We will analyse the problems and the right selection of fork lift trucks and components, follows products will be introduced:

ICE powered trucks, Battery powered trucks, High lift platform trucks, Industrial trucks for order picking, Driverless trucks, Truck on board fork lifts, Spreader, Reach trucks and straddle carrier, Multi directional trucks, Explosion proof industrial trucks, Four way trucks, stillage trucks and pallets trucks

We additionally inform about the following components:

attachments, driven machinery, electronically systems, controls and terminals, seats and tyres, cabins, weigh systems, batteries and loading systems, filters, energy saving and efficiency systems

Also in this edition is a complete list of all producers containing:

Address, Phone, Fax, Email, Internet

Readership: all users of truck-technique and ruling persons in the branches mentioned above

Sizes and basic prices for adverts in this special edition:

… are the same as the regular rates – see rates in the mediamap!!!

Dates:
publ. date: 25th 09/2020
deadline for ads: 2nd 09/2020
Best Projects 2021
Intralogistics for Investors

As a leading magazine of conveyor technology »Technische Logistik« is going to publish a special edition, the contents of which will be essential and exciting for all companies planning concrete investment projects in the field of intralogistics. This will also be an important publication, because the new building branch developed into a sales increasing factor. With this edition we will present the whole range of topics of building projects in the intralogistics.
The investors will be informed about different options, the planning, the projecting and providing with energy saving and economic methods for a new factory or facility.
Also an important part: the general contractors. They could offer their clients all necessary conditions: Know-how, all services and systems.
»Best Projects 2021« covers all parts of new building enterprises: analysis, consulting topics, the planning and simulation, implementation and completion, the turnkey delivery and after-sales services.
This will be an important decision-making-help for all investors.

Your letter of recommendation
Part 1) basics and theory of the new building business.
Advices for investors: establishment, announcement, advancements

Part 2) analysis, consultation, planning and conception:
We will introduce your consulting and planning projects (report 6,000–8,000 signs)

Part 3) from the implementation to the handover
Your building projects of the year introduced: object reports from different general suppliers: sole responsibility, realization and services (report max. 6,000–8,000 signs)

Part 4) to every single reports there will be a company profile containing:
– address and all communication data
– logo and complete production program
– important steps of the company development
– specific strengths of the company
– important contact persons
– further references (short description)

Costs: an object report 2 pages,
1/2 page company profile: € 2,300
All company profiles are also available at www.technische-logistik.net for the period of 1 year

Attention: if you book an advertisement from a ½ page you will get the company profile out of costs.

Prices for adverts:
see on the regular price list in the media map
f.e.: 1/2 page 4c: € 3,420
1/1 page 4c: € 6,030

Circulation: 12,000 copies

Target group:
selected decision makers and investors of intralogistics in production, distribution, industry and commerce

Dates:
publ. date: 9th 12/2020
deadline for ads: 16th 11/2020
Rate Card No. 30
valid from January 2020

Magazine format: 210 mm width × 297 mm height
Type area: 185 mm width × 266 mm height
Printed method: Offset, Lithos on 60 line screen
Printed material: digitalized data will be needed
Issuance: 9/year + 3 annual editions
Issued: in Berlin

Terms of payment: Upon receipt of the invoice net cash within 14 days
Agency commission rate: 15 %
VAT: All prices are excl. VAT

Bank account: Commerzbank Berlin
A/C No.: 97 600 59 00,
Sort code 120 400 00
Swift (BIC-Code): COBADEFFXXX
IBAN: DE881204 0000 0976 0059 00

Last cancellation date: Up to the deadline for adverts!

Place of jurisdiction: Berlin only

Advertisement sizes and basic rates:

<table>
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<td>1/16 page</td>
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<td>€ 390 € 490 € 690</td>
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millimeter price 1-column (42 mm): € 5.60; 1-column (58 mm): € 7.00
**Rate Card No. 30**
valid from January 2020

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**Cover positions:**
- Front cover page (4c only) on demand, whole page (4c):
- 2nd and 4th cover pages (4c): € 6,220

**Colour surcharges:**

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<td>four colour</td>
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<td>€ 900</td>
<td>€ 750</td>
<td>€ 450</td>
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**Discounts:**
- For orders within one calendar year:
  - 3 ads or 2 pages: 5 %
  - 6 ads or 4 pages: 8 %
  - 9 ads or 6 pages: 10 %

No discount for colour and other surcharges and loose and supplement/fixed inserts.

**Loose inserts:**
- € 295 per 1,000 pieces up to 25 g incl. postage
- Only on request, maximum size: 205 x 290 mm

**Bound-in inserts:**
- 2 pages: € 5,440
- 4 pages: € 7,950
- more on request
- DIN A4 format, untrimmed 213 x 303 mm
- only on total circulation 12,200 incl. oversheets

**Delivery address for inserts:**
- Bavaria-Druck GmbH
- Joseph-Dollinger-Bogen 5
- 80807 München
- Germany

For „Technische Logistik“ issue XX/2020
Character: portal for intralogistics: material flow, hoistings, conveyor technics, cranes technology, fork lift trucks

Content: product news, company database, current dates, technical articles, archive, news of the magazine

Target group: investment decision-makers and -preparers in intralogistics: logistics managers, warehouse and production managers, technical directors and technicians in development, planning and production

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Formats: HTML/HTML5, GIF, PNG, JPEG, expandable formats on request

AdImpressions: we guarantee 12,000 AI’s per month

Reporting: You receive a reporting after the end of the campaign.

Advertising manager: Marco Fiolka
Phone: +49 30 42151-344
marco.fiolka@hussmedien.de
2 weekly newsletter of »Technische Logistik« for decision makers in intralogistics with top-news and selected articles, product news and appointments.

**Release date:** every 2 weeks (at the beginning and in the middle)

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**Formats:** PNG, JPEG

**Delivery:** least 3 days before starting:

**Adress:** marco.fiolka@hussmedien.de

**Editor:** Christina Kasper
Phone: +49 30 42151-253
christina.kasper@hussmedien.de

**Advertising manager:** Marco Fiolka
Phone: +49 30 42151-344
marco.fiolka@hussmedien.de
Our professional and annual publications

HUSS-MEDIEN GmbH
10400 Berlin
Phone +49 30 42151-344
Fax +49 30 42151-207

www.technische-logistik.net